Cookies overview

Domain: www.holidayclubresorts.com/fi/

Cookie name	Cookie type	Purpose of cookie	Cookies expiry
__Secure-1PAPISID	Marketing	Cookies used to create a profile of website visitor interests to display relevant and personalized ads through Google advertising	2 years
__Secure-3PAPISID	Marketing		
__Secure-1PSID	Marketing		
__Secure-3PSID	Marketing		
__Secure-3PSIDTS	Marketing	Cookie used to collect information about user interactions with Google services and ads to measure effectiveness and deliver personalized content	2 years
__Secure-3PSIDCC	Marketing		2 years
__Secure-1PSIDCC	Marketing	Collects information about user interactions with Google services and ads to deliver personalized content	1 year
__Secure-1PSIDTS	Marketing	Collects information about user interactions with Google services and ads	1 year
__Secure-ENID	Marketing	Cookie set by Google to prevent fraudulent login attempts/used to store user preferences	13 months
SAPISID	Marketing	Enabled by Google to collect user information for videos hosted by YouTube	2 years
APISID	Marketing		
SSID	Marketing		
SID	Marketing	Security cookie set by Google Ads used to confirm visitor authenticity when using Google account	2 years
HSID	Marketing		2 years
IDE	Analytics and Performance	Google DoubleClick cookie used to show Google ads on non-Google sites	2 years
SIDCC	Marketing	Google Maps cookie enabled to protect a user's data from unauthorized access	1 year
NID	Marketing	Google Ads cookie used to store user preferences such as language, how	6 months

		many search results show per page, and deliver personalized content	
OTZ	Marketing	Used by Google Analytics to track website traffic information	2 years
CONSENT	Marketing	Google Ads cookie used to store cookie consent preferences	Permanent
AEC	Marketing	Google cookie used to make sure that requests in a browser are made by users and not by other websites	6 months
DV	Marketing	Google Ads cookie used to get data on how visitors use the website	1 day
1P_JAR	Marketing	Google Ads cookie used to display personalized ads on Google sites	1 month
guest_id	Analytics and Performance + Marketing	Third-party cookie (Twitter) used for authentication (when a visitor clicks to share website content on Twitter)	2 years
guest_id_ads	Analytics and Performance + Marketing	Third-party cookie (Twitter) used for advertising when logged out	2 years
personalization_id	Analytics and Performance + Marketing	Third-party cookie (Twitter) used for advertising (measure performance of advertising campaigns)	2 years
AnalyticsSyncHistory	Analytics and Performance + Marketing	Third-party cookie (LinkedIn) used to store and track visits across websites, incl. information about the time a sync took place	30 days
li_sugr	Analytics and Performance + Marketing	Third-party cookie (LinkedIn) used to track user's identity	90 days
li_gc	Analytics and Performance + Marketing	Third-party cookie (LinkedIn) used to store users' cookies consent	6 months
lidc	Analytics and Performance + Marketing	Third-party cookie (LinkedIn) used to facilitate data center selection for load balancing functionality.	24 hours
bcookie	Analytics and Performance + Marketing	Third-party cookie (LinkedIn) used to store browser details	1 year
lang	Analytics and Performance + Marketing	Third-party cookie (LinkedIn) used to store user's language settings	Session
ln_or	Analytics and Performance + Marketing	Third-party cookie (LinkedIn) used to identify if Oribi analytics can be carried out on a specific domain	24 hours
_ga	Analytics and Performance	Google Analytics cookie that enables a service to distinguish users	2 years
_ga_<container-id>	Analytics and Performance	Google Analytics cookie used to persist session state	2 years

_gaexp	Analytics and Performance	Google Analytics cookie used to store IDs of experiments and sessions for A/B testing	90 days
___gtm_referrer	Analytics and Performance	Custom cookie set in Google Tag Manager to persist campaign data (referrer)	Session
FPID	Analytics and Performance	Google Analytics First Party Identifier used to set the client ID in a request to Google servers	2 years
_gcl_au	Marketing	Cookie used for Conversion linker functionality to experiment with ads efficiency across websites	persistent
MUID	Marketing	Microsoft Clarity cookie used to store and track visits across websites	1 year
EPiNumberOfVisits	Necessary	Optimizely/EpiServer cookie used to distinguish how many times user access pages on the site	1 year
ARRAffinity	Necessary	Azure cookies that enable the connection between clients and the server they connect to for the duration of the session to facilitate data server selection for load-balancing	Session
ARRAffinity SameSite	Necessary	Azure cookies that enable the connection between clients and the server they connect to for the duration of the session to facilitate data server selection for load-balancing	Session
hjSession<site id>	Analytics and Performance	Third-party cookie (Hotjar) used to hold current session data	24 hours
hjSessionUser<site id>	Analytics and Performance	Third-party cookie (Hotjar) used to store a unique user ID to attribute subsequent visits	1 year
_hjAbsoluteSession InProgress	Analytics and Performance	Third-party cookie (Hotjar) used to detect the first pageview session of a user	Session
_hjFirstSeen	Analytics and Performance	Third-party cookie (Hotjar) used to identify a new user's first interaction	Session
hjIncludedInSession Sample<site id>	Analytics and Performance	Third-party cookie (Hotjar) used to determine if a user is included in the data sampling defined by a website's daily session limit	Session

ajs_anonymous_id	Analytics and Performance	Cookie set by Jira to store the last visit and count how many users visited the website	1 year
ai_user	Necessary	Azure cookie used to collect statistical usage and telemetry information	1 year
ai_session	Necessary	Azure cookie used to preserve users states across page requests	24 hours
CookieConsent	Necessary	CookieBot cookie set to store cookie consent preferences	1 year
OptimizelyEndUserId	Necessary	Optimizely cookie set to store a unique user ID	6 months
TiPMix	Necessary	Necessary website cookie	24 hours
x-ms-routing-name	Necessary	Azure cookie used to detect to which slot users' session is pinned (A request that's routed to the "staging" slot has the cookie x-ms-routing-name=staging. A request that's routed to the production slot has the cookie x-ms-routing-name=self.)	1 hour
ASP.NET_SessionId	Necessary	Cookie used when you open the browser and go to a website that implements ASP.NET session state	Session
FPLC	Analytics and Performance	Cross-domain linker cookie	20 hours
_fbp	Marketing	Third-party cookie (Facebook) used for advertisement and analysis	3 months
wd	Marketing	Third-party cookie (Facebook) used to read screen resolution	7 days
datr	Marketing	Third-party cookie (Facebook) used to prevent frauds	2 years
sb	Marketing	Third-party cookie (Facebook) used to store browser details to improve security settings	2 years
ar_debug	Marketing	Cookies set to store and track conversions	1 month
_pinterest_ct_ua	Marketing	Third-party cookie (Pinterest) used when Pinterest is unable to match the user	1 year
_pin_unauth	Marketing	Third-party cookie (Pinterest) used to track the usage of services	1 year
_uetvid	Marketing	Third-party cookie (Bing Ads) used to store and track visits across websites	13 months
_uetsid	Marketing	Third-party cookie (Bing Ads) used to determine which ads to display that may be relevant to users	1 day